IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of: Sang Yong Bae, et al.

Examiner: Not yet known

Serial No.: 10/595,998

Group Art Unit: Not yet known

U.S. National Phase Application based on :

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For: ON-LINE ADVERTISING SYSTEM:

AND METHOD

Confirmation No.: 1534

PRELIMINARY AMENDMENT C

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Prior to examination, it is respectfully requested that the application be amended as

follows:

Amendment to the Specification begins on page 2 of this paper.

Remarks begin on page 3 of this document.